



Giant Tiger is your all Canadian family discount store offering everyday low prices and genuine customer service. You'll feel at home in any store location. You've come to expect the best from Giant Tiger and our mission is to be your store of choice.

Mission: To be our community's store of choice with a Giant Tiger team that provides:

- Everyday Low Prices
- The Best Value
- In Stock of Basic and Advertised Goods
- Community Involvement
- Service with a Smile

## What is Giant Tiger?

- A truly Canadian franchised family discount store chain.
- A place of employment for over 6,500 people.
- An outlet for products of over 2,000 suppliers.
- A progressive, value-oriented, no-nonsense approach to retailing.

Giant Tiger is a family discount retailer offering recognizable basic products at low everyday prices. Giant Tiger is a grassroots, human, non-traditional organization that has buying power, great people and constant improvements to make things better for its people and its customers.

Stores operate under the trade names: Giant Tiger, GTXpress, Scott's Discount, Chez Tante Marie.

Our decisions and direction have always been focused on driving down our costs and improving our efficiency, so that we can continue to offer our customers the lowest possible retail prices, and still make a modest profit.

Today, almost all stores are franchised. The owners work in the store, serving customers from the local community and surrounding areas.

Giant Tiger has great value at everyday low prices to satisfy all the basic family/household needs within a narrow assortment that is in stock and readily available for a quick and rewarding shopping experience.